

HOW TO DESIGN YOUR OWN LABEL FOR CLEANY SKIN PIERCING SPRAY

Original CLEANY SKIN PIERCING spray label

This is what the final CSP label looks like, size is 50 mm height x 100 mm width.

For designing your own label you must follow some guidelines, and you can use our templates. You will find them on the following page and in separate PDF / PSD files.



**Label mandatory part.
Must not be altered.
Change of colour is possible.**

**Label main part 50 x 50 mm
Can be designed as you like
Describing part of the text is mandatory in its wording, font size must not be smaller than here**

**Label mandatory part.
Must not be altered.
Change of colour is possible.**

Specifications for your design and the printing file

Layout:

You can either make your own design for the main part only (Studio-label 1), or for the main part plus complete label background (Studio-label 2). For this we are providing you with **templates** that includes mandatory elements.

You can design the **main part** according to your wishes, just make sure you use the exact wording for the mandatory text content (otherwise we will not be responsible for mistakes regarding this content).

Please make sure that **font sizes** in your own design are **no smaller than our small text** („With Panthenol“).

It is a common mistake that the actual size of the label and text is not being considered. Therefore, always check the 100% view on the monitor or an original size paper print and see if everything is legible – including your logo.

In case you wish to make your **own design of the complete label** you must discuss this with us first. In this case we won't be responsible for any mistakes in your content.

Printing colours: 4-colour Euroscale. Book colours like Pantone or HSK can not be used.

Content:

Text content wordings are mandatory (otherwise, again, we will not be responsible for any mistakes regarding this content).

Positioning of **the empty space below the icons** must not be changed, as there will be imprints in this part of the final label.

Printing file:

Please create and deliver the final file in the exact given measurements. No cutting marks or other additions. Please make sure you remove all instruction parts from your final document.

Please provide us with

a **printable vector-file** (PDF, EPS, AI) – all fonts must be converted into curves (vectorized);

or

a **printable pixel-file** (PNG, JPG without compression, TIF, EPS, PDF) with 300 dpi resolution at original size.

A PDF in x-4 standard would be ideal, with printing profile **ISO coated v2 ECI 300%**

Need help?

We will check your printing files, free of charge, including instructions for corrections (to be corrected by you / your graphic designer). Graphic design service for your label is also available from us: Just send us your print quality logo files, ideas and colour concept via e-mail, then we can talk about individual costs.

Printing costs

We charge 50€ (excl. VAT) per 1.000 printed labels, advance payment only. Please contact us via e-mail for your order.

Choose your template

CSP STUDIO-LABEL 1

You design the label's main part

**Final size of your printing file:
50 mm width x 56 mm height**

The diagram shows a label template divided into three vertical sections. The left section is white and contains mandatory text. The middle section is orange and contains the main content area. The right section is white and contains icons and a QR code. Below the diagram, three boxes describe each section.

Label mandatory part, will be added by us afterwards

**Label main part 50 x 50 mm
Design area 46 x 46 mm
describing text's wording is mandatory**

Label mandatory part, will be added by us afterwards

Final size of your printing file: 50 mm width x 56 mm height

Your printing file must be exactly this size, no cutting marks please.

Visible area: 50 x 50 mm

Bleeding area: 3 mm at the upper and lower edges (will be cut off in production)

Design area: 46 x 46 mm >> This means that text and important content must be kept 2 mm away from the edges in your design (security distance). No text, logo or info elements outside of this area please (just background).

CSP STUDIO-LABEL 2

You design the label's main part and the complete label background.

Label width including 3 mm bleeding: 106 mm

The diagram shows a label template divided into three vertical sections. The left section is white and contains mandatory text. The middle section is orange and contains the main content area. The right section is white and contains icons and a QR code. Below the diagram, three boxes describe each section.

Label height including 3 mm bleeding: 56 mm

Label mandatory part, must not be altered. Change of colour is possible.

**Label main part 50 x 50 mm
Design area 46 x 46 mm
describing text's wording is mandatory**

Label mandatory part, must not be altered. Change of colour is possible.

Attention:
This field must remain **WHITE** if your design has a **dark background**. The imprinted numbers in this area will be **BLACK** and need to be legible. If you have a **white or light-coloured background** in your design, you can remove the white rectangle from the template (or switch off the layer), the version without rectangle is underneath.

Final size of your printing file: 106 mm width x 56 mm height

Your printing file must be exactly this size, no cutting marks please.

Visible area: 100 x 50 mm

Bleeding area: 3 mm at all edges (will be cut off in production)

Design area: 46 x 46 mm >> This means that text and important content must be kept 2 mm away from the edges in your design (security distance). No text, logo or info elements outside of this area please (just background). The area behind text and icons of the mandatory part must be plain in one colour (no images, no patterns).